



PTX CUSTOM | Powertex Custom Development Overview





CRAFTSMANSHIP + EMOTION + PURPOSE

No formula for success is complete without deliberate craftsmanship, meaningful emotion, and infused purpose. It is these essential ingredients that allow us to create quality products and services that inspire our customers and deepen relationships.

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mlu



PROCESS MAKES PERFECT

Step-by-Step Product Development Process

1. Onboarding: Review brand guidelines, logo standards, messaging, and positioning.

2. Project Scope: Determine product categories and target MOQ/Cost, then develop and approve a product line plan.

3. Concept Ideation: Create mood boards and initial product concepts for review.

4. Design Development: Convert concepts into detailed illustrations and product variations.

5. Pre-Press: Prep CAD files with product and design details as well as an initial spec.

6. Product Selection: Choose final designs for sample production

7. Sampling: The exact sampling process will depend on the specific project, but will usually consist of a fit sample, lab dips and a final photo sample prior to production.

8. Order Placed



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WELCOME TO THE PTX CUSTOM SAMPLE PORTFOLIO

This curated collection of reference samples showcases past development projects to help spark ideas and guide the concept ideation process for new product development. Designed as a resource for inspiration, this guide highlights unique materials, design techniques, and innovations to help shape your vision.

Let's collaborate to bring your ideas to life!



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TECHNICAL RAIN SHELL



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TECHNICAL INSULATED JACKET



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QUILTED CANVAS WORK JACKET



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HOODED FULL-ZIP SOFT SHELL



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FULL-ZIP SOFT SHELL



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HOODED FULL-ZIP QUILTED JACKET



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HOODED FULL-ZIP QUILTED JACKET



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SOFT SHELL VEST



QUILTED VEST



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BORDERLAND HYBRID FULL-ZIP HOODIE



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BORDERLAND HYBRIC PULL-OVER HOODIE



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PERFORMANCE PULL-OVER HOODIE



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PERFORMANCE FULL-ZIP HOODIE



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PERFORMANCE 1/4 ZIP



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POLY/COTTON PULL-OVER HOODIE



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COTTON CREWNECK FLEECE



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WASHED COTTON CREWNECK FLEECE



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CUSTOM KNIT SWEATER



COTTON FLANNEL BUTTON-UP



COTTON CREWNECK T-SHIRT



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PERFORMANCE SUBLIMATED BUTTON-UP



PERFORMANCE POLO



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UPF PERFORMANCE HOODED LS SHIRT



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